

# TRAVEL WITH PURPOSE



## Renewable Energy

- Use of renewable energy
- Energy efficient lighting
- Energy efficient equipment
- Energy management system in guest rooms and meeting space
- Team Members trained on conserving energy



## Environmental Impact

- Reduced energy equivalent to 927 Houses
- Reduced Carbon emissions equivalent to 540 Cars off the road
- Paperless bedrooms (guest directory and menus on TV)
- Winner of Food Waste Programme- successfully reduced 7.1 tonnes of CO2 emissions
- Introduction of DripDrop Umbrellas- helped plant 155 trees
- Reduced water usage to equivalent to 40 Olympic Swimming pools



## Corporate Responsibility



LightStay, our award winning corporate responsibility management platform, measures and manages our environmental and social impact across our global portfolio of hotels.



## Social Impact

- We have local partnerships with 3 organisations:-
  - The SPACE: A local community led hub for health and wellbeing
  - Smart Works: UK charity providing clothing and coaching for unemployed women.
  - Foxes Academy: Helps provide employment in hospitality industry for children with learning disabilities- 2 current graduates in successful employment here

Through LightStay, we have:

- 300 meals donated
- 1,546 young people impacted
- 5,932 Team Member volunteer hours (£2,216 in local impact)
- Impacted 353 people in the community
- 6 Donations totalling an estimated \$2,078 value



## Waste Reduction

- We are Zero Waste – waste is converted into energy
- Menu engineering to reduce food waste
- Reduced Waste equivalent to 109 Household waste
- 1,332 Bars of soap donated
- Large refillable bathroom amenities in guest rooms
- Water left over from C&E meetings is being used in the hotel's garden
- Vegetables and Fruits waste with waste coffee grounds used for compost
- Hotel's own allotment with greenhouse and herb garden
- Introduction of Food Waste Tool- Winnow. Winnow uses AI to detect food items being wasted, kitchen team can adjust spending accordingly. Saved £6,000 since July 2022.



## Carbon Offsetting

We will offset your event's carbon emissions and will invest in a portfolio of high quality carbon reduction projects with our partner, ClimeCo.